

**C-8949**

**Sub. Code**

**84511**

**DIPLOMA EXAMINATION, APRIL 2023**

**Non-Semester**

**Fashion Design**

**FASHION CONCEPTS**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Define fashion marketing concept.
2. Write in detail about pre e-porter.
3. Write short notes on structural design.
4. List out different types of fabric texture.
5. What is the difference between elements and principles of design?
6. What does proportion mean in fashion?
7. Write short notes on seasonal colours.
8. What are the most popular designer shoes?
9. List out any four international designas.
10. Outline the importance of fashion model.

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Discuss in detail about the fashion trend and forecasting.

Or

- (b) Discuss in detail about importance of fashion shows and its types.

12. (a) Outline the selection of garment decorative items in Apparel industry.

Or

- (b) Express the difference between good and bad proportion in fashion industry.

13. (a) Discuss about the repetition of design and purpose for using repetition in your designs.

Or

- (b) Outline the emphasis and common factors of emphasis in fashion.

14. (a) Organize the dimensions of colours in fashion design.

Or

- (b) Express the standard colour harmony in fashion design.

15. (a) Outline the role of fashion models in fashion industry.

Or

- (b) Discuss about different world fashion centres and its uses.

**Part C** (3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail about function of fashion director and fashion editor in fashion industry.

Or

- (b) Brief about haute couture, couture and couturier in fashion design.

17. (a) Discuss in detail about various trims used in garment trimming.

Or

- (b) Explain in detail about the harmony and its types.

18. (a) Express the importance of colour theory in fashion design and uses of prang colour chart system.

Or

- (b) Brief about different types and shapes of Hand bags used in fashion industry.

**C-8950**

**Sub. Code**

**84512**

**DIPLOMA EXAMINATION, APRIL 2023**

**Non-Semester**

**Fashion Design**

**PATTERN AND APPAREL MANUFACTURING  
TECHNIQUES**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is pattern drafting?
2. Define Draping.
3. What is pattern layout?
4. What are wavy designs?
5. What is asymmetrical design?
6. Define markers.
7. What is a sewing machine?
8. What is a flat lock?
9. What is a pressing?
10. What is pleating?

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write about types of paper patterns.

Or

(b) Discuss about the process of pattern alteration.

12. (a) Explain the economy of fabrics in placing patterns.

Or

(b) Discuss rules in pattern layout.

13. (a) Write about cutting equipment.

Or

(b) Define and explain spreading and markers.

14. (a) Explain the parts and functions of sewing machines.

Or

(b) Differentiate flatlock and overlock machines.

15. (a) Write about the purpose of pressing.

Or

(b) Discuss about garment folding methods.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the importance of draping and grading and principles of grading.

Or

- (b) Discuss about methods in pattern making.

17. (a) Explain all the types of pattern layout.

Or

- (b) Explain the parts and functions of the sewing machine.

18. (a) Explain the purpose, categories, equipment and methods in pressing.

Or

- (b) Write about the latest developments in sewing machinery.
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**C-8951**

**Sub. Code**

**84513**

**DIPLOMA EXAMINATION, APRIL 2023**

**Non-Semester**

**Fashion Design**

**VISUAL MERCHANDISING AND RETAILING**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. List out the function of export house.
2. Write short notes on trade fair.
3. Outline the importance of fashion.
4. What kind of clothes do psychologists wear.
5. Write about need for Dispkys.
6. List out the types of dispkys.
7. Organize the importance of Lightings in visual merchandising.
8. Write in detail about Trade shows.
9. Define fashion retailing.
10. Write short notes on departmental stores.

**Part B**

(5 × 5 = 25)

Answer **all** questions

11. (a) Explain in detail about various role of merchandiser.

Or

- (b) Discuss about how to handle the orders in fashion industry.

12. (a) Outline the trend analysis in fashion industry.

Or

- (b) Express the importance of fashion psychology.

13. (a) Discuss in detail about uses of colour and texture in fashion merchandising.

Or

- (b) Elaborate on different types of lines used in fashion merchandising.

14. (a) Explain about fluorescent and High intensity lighting in fashion shows.

Or

- (b) Discuss about Banners and planters used in visual merchandising.

15. (a) Write in detail about difference between direct and indirect selling.

Or

- (b) Explain about the mail order house.



**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Elaborate on selection procedure for buying house and buying agency for fashion industry.

Or

- (b) Explain in detail about colour theory and its importance.

17. (a) Brief about the consumer Acceptance and Fashion life cycle.

Or

- (b) Elaborate on different types of display setting and its applications.

18. (a) Explain in detail about the different store exterior used in visual merchandising.

Or

- (b) Discuss in detail about the functions of branch, discount and specialty stores.

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